



## Soror Spotlight

Delta Sigma Theta Sorority, Inc. inducted a new honorary member during the 50<sup>th</sup> National Convention in New Orleans, LA, Daphne Maxwell Reid. Soror Reid, born on July 13, 1948 in New York graduated from "The Bronx High School of Science". She then went on to obtain degrees of architecture and interior design from Northwestern University. During her time at Northwestern, Soror Reid started modeled with the Eileen Ford modeling agency and holds the honor of being the first African American to appear on the cover of "Glamour Magazine".

Soror Reid is best known as Vivian Banks on the NBC sitcom "The Fresh Prince of Bel-Air" however, she has made numerous TV and film appearance through her acting career. Soror Reid and her husband, actor/film maker Tim Reid, started "New Millennium Studios", a movie production facility located in Petersburg, VA.

In addition to her lengthy career as an actress, Soror Reid turned her love for design into a co-venture with the McCall Pattern Company designing the bi-annual line of patterns called the "Daphne Maxwell-Reid Collection" and most recently released "Fresh Prints" a collection of digital prints of architectural details that she has admired during her international travels.

## Greetings from the President



Greetings Sorors!

The 50<sup>th</sup> National Convention in New Orleans was a huge success!! Soror Cynthia Butler McIntyre, our National President ignited sorors during the formal opening with her opening address, "What's Love Got to Do with It". She stressed that Delta was created from a "movement" by our Founders and that we are the beneficiaries of that "great movement". She challenged all sorors to not let Delta become a "Monument" We should continue to be "Movement". Soror McIntyre insisted that it is time for us to get back to the basics of Sisterhood, Scholarship and Service.

She urged chapters to consider the following three points:

- **Introspective** – Look Inside –How we are representing Ourselves...dress, speech, etc. Do we think about or exhibit the Jewels in our everyday lives.
- **Innovative** – Assessment of our Programs "Serve the Present Age.. Cannot continue to do programs that are not relevant and .."just because".
- **Imperative** – Our communities and the world know to that they need women like Deltas to create Change

MRAC received the **Southern Region Alumnae Chapter of the Year Award**. This is a testament of the quality programs that we deliver in our service area and the hard work of our leadership team and committees. We also received the National EMBODI best practice award. Our Delta GEM was selected to participate in the Presidential Academy and she along with the other GEMS were recognized.

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Please join me in congratulating **Soror Beverly Smith** on her reelection as the sorority's National Secretary and Soror **Sandra Horton** as the Southern Region Cherished Pearl – Alumnae of the Year.

The following Sorors were participants in the National Convention:

1. Soror Linda Andrews – Site Committee
2. Soror Sheryl Good – Presenter for Environmental Justice
3. Soror Carolyn Jackson – National Ritual & Ceremonies
4. Soror Tiffany Roan – Shadow for Beverly Smith, National Secretary
5. Soror Stephani Wilford – Shadow for Soror Yvonne Kennedy, Past National Secretary

If you have not already, please plan to join in on the fun and excitement by committing to one committee as we “Impact our Communities” during the upcoming sororal year.

Yours in Delta,  
*Patsy*

## May Week 2010

May Week 2010: Changing Service in Our Community was a success despite a few scheduling challenges. From Sunday, May 16 – Sunday, May 23, MRAC celebrated community leaders and executed programs aligned with our sorority's Five-Point Programmatic Thrust.

May Week kicked off with Delta Day of Worship, a reclamation activity at each soror's place of worship. The intent of the activity was for active Sorors to invite non-active Deltas in the congregation to dress in red, sit together in a demonstration of solidarity, and encourage post-worship fellowship. The day continued with the centerpiece of our week, the Torch Awards, at Campbell High School Auditorium before an audience of approximately 75 guests and 40 Sorors. Previously

Community Service Awards, the program was rebranded this year to position the celebration as a premiere event in our service area, intended to generate community support. The Torch Awards is a program where citizens from the local community who demonstrate an extraordinary commitment to service in the Cherokee, Cobb and North Fulton Counties are honored. Honorees included:

Economic Development:

- Recipient: Mr. Mark Wilson (Co-founder of Ryla, Inc.)
- Nominee: Mr. Derold McIver (Vice President, BB&T CRA Community Development)

Educational Development:

- Recipient: Mr. & Mrs. Leon (Verwray) Scott (Founders of Omasaze, Inc.)
- Nominee: Dr. Debra B. Lee (Assistant Principal and Science Dept. Administrator at Pebblebrook High School)

International Awareness & Involvement:

- Recipient: The late Mrs. Diane Caves (policy analyst with the Centers for Disease Control and Prevention )
- Nominee: Miss Ayanna Zulu (senior, Pebblebrook High School)



#### Physical and Mental Health:

- Ms. Vanetta Keyes (Executive Director of CHOICES)

#### Political Awareness and Involvement:

- Recipient: Ms. Rhonda Jackson (Partnership Specialist with the US Census)
- Nominee: Miss Jonica Brown (senior, Pebblebrook High School)

In addition, Ms. Evelyn Roberts was presented with the Fortitude Award for exceptional effort by an individual who has achieved success against insurmountable odds, and the Minerva Prize for special contributions by a youth who has made a positive impact on their school and local community was awarded to Miss Courtney Norris, a Creekview High School senior.

Sorors Carol Maxwell and Ella Flowers presented over \$15,000 to MRAC Scholarship and Legacy Award recipients.

#### Scholarship Winners:

- Platinum (\$4,000) Alexandra Hughes North Cobb High School
- Gold (\$3,000) Chelsea Wortham Roswell High School
- Silver (\$2,000) Jessaca Shonte' York South Cobb High School
- Bronze (\$1,500) Lindsay Barnette Pope High School  
Kalifa Moore  
Pebblebrook High School
- Copper (\$500) Kenneth Garcia Jean-Bart  
Etowah High School

#### Legacy Award recipients:

- Joshua Adams  
Hillgrove High School
- Christopher Ryan Claiborne  
Marietta High School
- Raphael A, Dunham  
Frederick Douglas High School
- Jacob Michael Edwards  
Centennial High School
- Jennifer Annette Latimore  
Whitefield Academy
- Morgan Lewis  
North Cobb High School

- Julienne McKee  
Lassiter High School
- Amber N. Vannoy  
Therrell High School

A special presentation for graduating Delta Academy participants, Lorren Norwood-Benson, Morgan Lewis, Chloe Mills, Tyler-Simone Molton, and Lesley Quiller, also took place. Soror Pearle Roberts recognized Marietta Sixth Grade Academy for their contribution to "Pennies for Peers", an International Awareness and Involvement program. The Torch Awards program concluded with a light reception.

The celebration of May Week continued on Wednesday with the International Awareness and Involvement activity, Kits for a Cause, a hygiene kit building activity to benefit Church World Service. *Founded in 1946*, Church World Service is a cooperative ministry of 36 Christian denominations and communions. The packages of donated supplies requested through each Sisterhood Circle were assembled by Sorors and shipped to people in need around the world. The hygiene kits could make a world of difference in the lives of refugees and victims of natural disasters, and could mean the difference between sickness and health for displaced people and struggling families. The contents of each kit included:

- One hand towel measuring approximately 16" x 28"
- One washcloth
- One wide-tooth comb
- One nail clipper
- One bar of soap
- One toothbrush
- Six standard size Band-Aids®

Physical and Mental Health sponsored Steppin' with Seniors, an aerobics and healthy eating activity at Ivy Springs Retirement Cottage in Smyrna on Thursday, May 20. Approximately 10 Sorors provided a healthy dinner of grilled turkey and lean beef burgers, salad, and fruit, and assembled toiletry baskets for over 25 residents. Soror Nikisha Jones led the group in fun dances designed to get the seniors moving.

On Friday, May 21, May Week supported the 4<sup>th</sup> Annual MRAC Spring Party at the Foundry at Puritan Mill.

The 1<sup>st</sup> annual MRAC Economic Empowerment Summit, co-sponsored by Political Awareness & Involvement and BB&T, debuted on Saturday, May 22 at the Cobb Galleria Center. Attendees received invaluable resources related to starting and maintaining small businesses, especially with respect to writing grants. More information will be provided in the Political Awareness & Involvement article.

Dressed in crème with crimson accents, approximately 32 Sorors attended MRAC Day of Worship at Pleasant Hill Missionary Baptist Church to conclude a successful May Week. A Sisterhood Celebration Brunch in collaboration with Membership, followed at the Holiday Inn Atlanta-Roswell Hotel to emphasize the impact each active Soror had on the programs of the 2009-2010 Sororal year. Approximately 95 Sorors were in attendance. Committee chairs recognized all committee members by name, and presented each one a certificate. In addition to highlighting Delta anniversaries and professional achievements, the following special presentations were made:

- *Physical and Mental Health Passport Completion*
- *Perfect Attendance (as of the May Chapter meeting): Sorors Karen Ashley, Janice Binford, Toni Carlisle, Wilma Davis, Joyce Jones, Sabrina Juancito, Joyce Lee, Lynn McBride, Patsy Pattman, Tiffany Roan, Andrea Stigarll, Yvette Terry, Dyann Wilkerson*
- *Pioneer Award (most involved MRAC Charter member): Soror Ursula Simmons*
- *MRAC Delta Dear of the Year: Soror Carolyn Jackson*
- *MRAC Soror of the Year: Soror Joyce Lee*



Submitted by: Sorors Erica Lowman & Dana Thomas

## Economic Empowerment Summit 2010

On May 22, 2010, Marietta-Roswell Alumnae chapter held an Economic Empowerment Summit at the Cobb Galleria Centre. The event received sponsorship from the DREF foundation and BB&T bank. Over 100 attendees were inspired by the presenter and three panelists. The event brought together businesses leaders, non-profit organizations & the faith-community. The summit package included a wealth of information from the Small Business



Administration (SBA), U.S. Department of Commerce (Minority Business Development), banking and financial firms.

The event kicked-off with workshops on government funding (specifically grants and loans) taught by grant writing expert, Ellen McCarty. The Empowerment lunch included three panelists who spoke on financial topics: How to increase cash flow; Build a relationship with the bank and grow your business in a down economy. The highlight of the lunch was three awards given to minority business owners & organizations: Minority business of the year, Young Entrepreneur of the Year and Outstanding non-profit. The recipients gave inspiring stories behind their businesses and organizations.

The Empowerment lunch panelist:

Peter Liepert, Business Development Specialist, U.S. Small Business Administration  
Derold McIver, Vice-President, Community Development, BB&T

Brian Hilliard, National Speaker and Co-Author, "Networking like a Pro", Agito Consulting.

The event provided an opportunity for the attendees to network. In addition, each of the minority vendors gained exposure for their products and/or services.

The Summit was highly successful. The following are some of the attendee's comments:

- "The content was great & needed during these economic times"
- "The information was highly beneficial!"
- "Outstanding!"

Submitted by: The Political Awareness and Involvement Committee

## National Site Committee 2010

During the 50<sup>th</sup> National Convention in New Orleans, two representatives from each region were formed to make up the National Convention Site Committee. The mission of the Site Committee was to choose and recommends to the Executive Board a site for the 2015 National Convention of Delta Sigma Theta. MRAC's own Linda Andrews was fortunate to be selected as a representative from Southern Region.

Alumnae chapters that were interested in making bids for the 2015 convention were asked to prepare a 45 minute presentation. After hearing the presentations, the site committee was allowed 5-10 minutes to ask questions. The purpose of the presentation was to give the committee information on how their city would be able to accommodate the 2015 National Convention. This can be a challenge for many cities due to the large number of attendees at our National Conventions. Attendance can range from 10-20 thousand people.

Over the course of more than 8 hours, the Convention Site Committee heard from over 6 cities that were bidding for the 2015 convention. After the committee discussed and voted the following recommendations were made to the Executive Board at the Closing Banquet.

1. San Diego, CA
2. Houston, TX
3. Atlanta, GA

While it is impossible to spell out precisely all factors that will influence the final 2015 National Convention Site, The Executive Board as mentioned earlier will take into account the size and location of the city's convention city, hotel accommodations and many other important factors.

Submitted by: Soror Linda Andrews

# Sorors Behind the Scenes

Marietta-Roswell Alumnae Chapter had two sorors serve as VIP Shadows for the 50<sup>th</sup> National Convention in New Orleans, LA. Soror Tiffany Roan served as MRAC's very own Soror Beverly Smith, National Secretary's shadow and Soror Stephanie Wilford served as Soror Yvonne Kennedy, 19<sup>th</sup> National President's shadow. Read ahead to these soror's account of their experience.

## Soror Stephanie Wilford:

❑ **How were you selected to be a shadow to Soror Yvonne Kennedy?** I mentioned to Soror Jackson that I was interested in being a flag carrier during the opening processional and she informed me that those positions are usually already assigned. However, I received a call from Soror Jackson asking if I would be interested in serving as a Shadow and I stated "Yes!" I also mentioned that I would like very much to shadow Dr. Kennedy, and it just so happened I receive the assignment I wanted.

❑ **What are a shadow's primary responsibilities?** Some of a Shadow's responsibilities include, but are not limited to: keeping track of the VIP's schedule of events and making sure they arrive on time; maintaining their personal possessions (i.e. handbags, clothes; cell phone, etc.); ensuring transportation to and from the venue is scheduled and timely; and at times you are their body guard. In essence, you are their personal assistant during the convention.

❑ **What do you have to be mindful of when shadowing someone?** When shadowing someone, you must be flexible. As Dr. Kennedy was called away on business, I had the brief pleasure of shadowing Soror Alexis Herman until she returned.

❑ **What are the challenges of working as a shadow? How long are your days? How much change do you have to manage as far as schedules/itineraries/location changes, etc.?** Honestly, I did not have any challenges shadowing Dr. Kennedy. Your days can be very long or short depending on the VIP personal agenda. Dr. Kennedy's schedule was very easy for me to manage with minimal changes encountered.

❑ **What are the rewards of working as a shadow? What's your most fond memory? Are those you shadow appreciative of your assistance?** One of the greatest rewards for me is that I had the opportunity to spend quality time with Dr. Kennedy and this afforded me an opportunity to discuss life principles as well as what are the necessary steps to leadership within Delta Sigma Theta Sorority. One of my most fond memories was when I was assisting Dr. Kennedy at the Southern Regional Luncheon and the other Past President's (Soror Rice and Soror Humphrey Bailey) remarked on how great a job I was doing taking care of Dr. Kennedy and she said "Stephani is a Shadow of Distinction". The VIP's are very appreciative of your assistance because they know that you have given up your time at the convention to serve in this capacity and they greatly appreciate it.



## **Soror Tiffany Roan:**

☒ **How were you selected to be a shadow to Soror Beverly Smith?** Soror Pattman recommended me to work with Soror Smith in preparation of running for her second term as National Secretary. As a result, Soror Smith called me up one day and asked me if I was going to the convention and if so, would I like to be her shadow. She told me to take a few days to think about it before giving her an answer because it was a big task to take on. I immediately wanted to reply “yes” but I took time to clear my schedule for the entire week of convention, then called Soror Smith back and accepted her offer.

☒ **What are a shadow’s primary responsibilities?** The National Executive Board has a very hectic schedule during convention and it is the responsibility of the shadows to get them where they are expected to be on time. That is of course easier said than done so as a shadow you have to manage your VIP’s transportation, itinerary changes, personal belongings, external communications, and any necessary errands. The most challenging responsibility is being their “body guard”. Soror Smith is so nice and loved by many so she will speak to all sorors that address her and hates to say no to photo request; that’s where I come in! As a shadow I had to be willing to be the “bad guy” for her so that we could stay on schedule.

☒ **What do you have to be mindful of when shadowing someone?** As a shadow you must be very observant and begin to anticipate many of your VIP’s needs. By the end of the week I knew exactly how Soror Smith took her coffee and just how long was too long for her to be in her heels! It is also important to remember that even though you are in “mission mode” the majority of the time, you must still be respectful to everyone you come in contact with, even when you are telling them “no”.

☒ **What are the challenges of working as a shadow? How long are your days? How much change do you have to manage as far as schedules/itineraries/location changes, etc.?** The challenges primarily came from the overlap in scheduled events and the multiple schedule changes. As National Secretary, Soror Smith had some activities that the other members of the National Executive Board did not have to participate in so she and I often had to separate and rejoin the others. The days are very long, usually beginning at a 7:00 am event and ending

around midnight to 1:00 am the next morning. There is very little free time because the National Executive Board has to at least make an appearance at all major events plus there are activities that they have scheduled that the general convention population know nothing about. Every evening Soror Smith and I would go over the next day’s schedule and throughout the day I would keep a copy of the schedule and made adjustments as necessary. Upon any changes I would then alter all connected logistics (ex. car service/wardrobe changes).

☒ **What are the rewards of working as a shadow? What’s your most fond memory? Are those you shadow appreciative of your assistance?** The greatest rewards that I received as a shadow were that I attended and participated in several activities that I normally would not. It allowed me to learn so much about the breathe and depth of Delta and gave me a true account of how Delta conducts business. It is also such an honor to work closely with sorors that I revere from afar and get to know them as everyday people. I have several fond memories of my experience. One is having a conversation with 22nd National President, Gwendolyn Boyd. I admired the hat that she was putting on for the memorial service in honor of 10th National President, Dorothy Height and I learned that she not only has a room dedicated to her hats but also another room just for her shoes and those who know me are aware of my love for shoes! Shadowing is a great deal of work but I learned so much and enjoyed every moment. Most importantly, Soror Smith made sure that she told me how much she appreciated everything that I did and her gratitude made it all worth it!



# “A SILVER CELEBRATION OF SERVICE”

## GALA EVENT

TWENTY-FIVE YEARS HAVE PASSED SINCE 21 DEDICATED SORORS CAME TOGETHER TO ESTABLISH WHAT IS NOW THE PREMIERE CHAPTER IN THE SOUTHERN REGION, THE MARIETTA-ROSWELL ALUMNAE CHAPTER OF DELTA SIGMA THETA SORORITY, INC.

WE ARE ABOUT TO EMBARK UPON A CELEBRATION BEFITTING OUR AWARD-WINNING CHAPTER. WE HAVE SERVED OUR COMMUNITY IN NUMEROUS PROJECTS INCLUDING: TEEN FORUMS, CHRISTMAS STORES, COTILLIONS, ART AND ESSAY CONTESTS, POLITICAL AWARENESS FORUMS, VOTER REGISTRATION DRIVES, MENTORING PROGRAMS AND ECONOMIC SUMMITS. WE HAVE HOSTED DYNAMIC AND PROFITABLE FUNDRAISERS, WON REGIONAL AND NATIONAL AWARDS AND DISTRIBUTED THOUSANDS OF DOLLARS IN SCHOLARSHIPS OVER THIS PERIOD OF TIME.

THE 25TH ANNIVERSARY COMMITTEE, LED BY SOROR CAROL EDWARDS AND CO-CHAIR BY SOROR LUCINDA MILLS CORDIALLY INVITE ALL MRAC MEMBERS AND THEIR GUESTS TO JOIN US IN CELEBRATING MRAC'S 25 YEARS OF COMMUNITY SERVICE!



THE FOLLOWING EVENTS WILL TAKE PLACE:

FRIDAY, FEBRUARY 11, 2011 - 7:00 P.M. - 11:00P.M. “A SORORS ONLY “EVENT.

SATURDAY, FEBRUARY 12, 2011 - MRAC WILL HOST A “GALA” FORMAL DINNER DANCE WHICH WILL BE HELD AT THE RENAISSANCE WAVERLY HOTEL.

THE GALA TICKETS ARE \$75.00 PER PERSON, \$600.00 PER TABLE. (8 PERSONS PER TABLE). IF YOU ARE UNABLE TO ATTEND THE EVENT BUT WANT TO BE A PART OF THE “SILVER CELEBRATION OF SERVICE”, YOU MAY MAKE A TAX DEDUCTIBLE DONATION TO THE SCHOLARSHIP FUND. OUR GOAL IS TO RAISE \$25,000.00 IN CONJUNCTION WITH ALL OTHER CHAPTER FUNDRAISING FOR THIS SORORAL YEAR. MAKE CHECKS PAYABLE TO THE MINERVA FOUNDATION.

IT WAS LOVE THAT HAS KEPT MRAC SORORS FOR THE PAST 25 YEARS ACTIVE, SUPPORTIVE AND PARTICIPATING IN THE IDEALS AND PRINCIPALS OF DELTA SIGMA THETA SORORITY, INCORPORATED. LET'S KEEP THE LOVE ALIVE AND JOIN US FOR THIS AWESOME CELEBRATION!!!

## A Closer Look



Join us as the Crimson Gazette introduces more personal aspects of the powerhouses who comprise the MRAC executive leadership. In this issue, let's become better acquainted with...**Treasurer, Toni Carlisle!**

Toni, our 2008-2009 Delta of the Year (which was no surprise to us, but a big surprise to her), is celebrating 18 years of Deltahood, 14 of which have been with MRAC. Toni hails from Five Points, AL. "Special T" was named so because of her bond with many aspiring Deltas who urged her to join in '89. However, the finances weren't there, so in '90 as Toni journeyed towards Delta, those some ladies made it a "special" trip by keeping the bad girls away. Toni was initiated into the Delta Delta chapter at Alabama A&M University in March of 1990. While she is focused in her Delta duties, people are usually surprised to learn that Toni is not quiet at all. The vibrant and hardworking Delta DEARS are the most inspiring to her. Toni's favorite seasons are fall and winter and her favorite color is brown. Regarding the complexity of her office, Toni explains that "Being Treasurer is not as difficult as many believe, perceive or have heard. Being Treasurer will give you an opportunity to touch every aspect of the chapter, communicate with every soror at one time or another, meet and communicate with many of the national officers, learn and grow." Toni loves MRAC because "many sorors are very personable and our goals are not hindered by limitations of any sort."

## Chapter Information

### Meeting Information

#### **Chapter Meetings:**

1<sup>st</sup> Saturday of each month

10:00 am

Marietta Sixth Grade Academy

340 Aviation Road

Marietta, GA 30060

#### **Executive Board Meetings:**

3<sup>rd</sup> Thursday of each month

7:00 pm

Locations will be listed in the Weekly Reminders

### 2009-2011 Officers

President – ***Patsy A. Pattman***

1<sup>st</sup> Vice President – ***Wilma Z. Davis***

2<sup>nd</sup> Vice President – ***Laurie Reid***

Recording Secretary – ***Myesha Davis***

Assistant Recording Secretary – ***Pat Allen***

Corresponding Secretary – ***Tiffany Roan***

Treasurer – ***Toni Carlisle***

Financial Secretary – ***Nicki Nelson***

Assistant Financial Secretary – ***Sabrina Juancito***

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